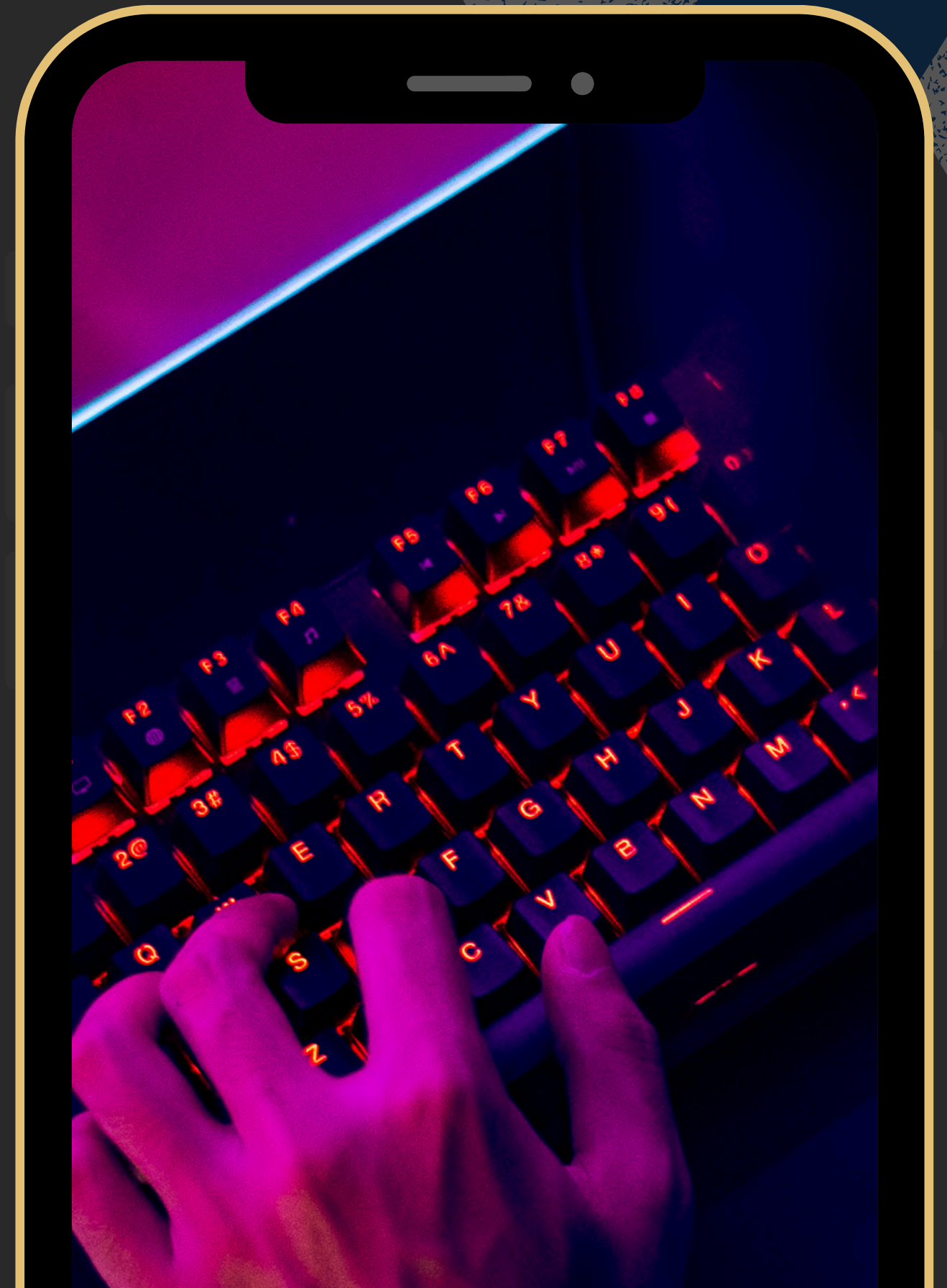




OUR PRODUCTS

Scalable and immersive simulations that provide your organisation a competitive upskilling advantage!

As at
February 2025



ABOUT EVULX

Building **digital learning simulations** that help foster new learning pathways.

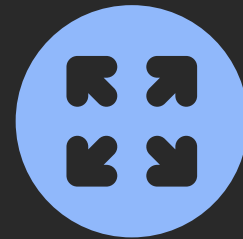
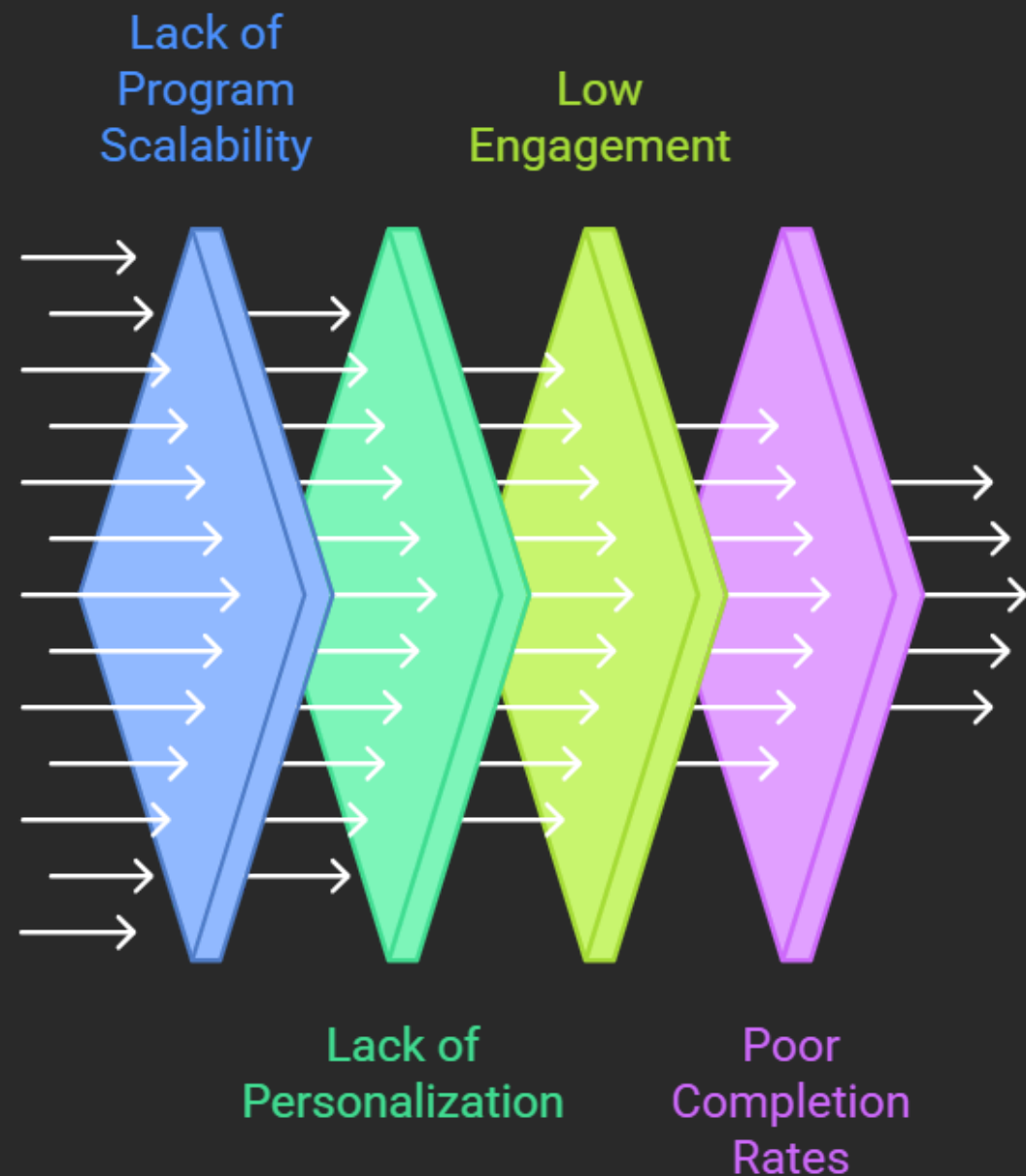
We strive to provide gamified learning solutions for organisations that address critical skill areas such as leadership development, financial acumen, critical thinking and strategic decision making.

As an organisation, we passionately believe that learning needs to be engaging in order to be impactful in our fast paced world.

Game based learning has been touted as the future of organisational learning and development.



PAIN POINTS IN LEARNING



Lack of program scalability, leading to high program costs to accommodate larger cohorts



35% of HR managers say a significant challenge lies in obtaining the proper training content tailored to specific requirements for organisations



Many participants find learning materials uninspiring or irrelevant to their daily tasks, leading to disengagement



Without clear benefits or recognition for completing training, employees may not feel motivated to complete their learning journeys



OUR SOLUTION

We specialize in embedding immersive, gamified, and digital solutions into our learning programs to further increase learning engagement, retention, and real-life application rate.

Leveraging cinematic experiences

Scalable tabletop and digital simulations

Carefully crafted case studies





WHY SIMULATIONS?

We leverage the use of today's technology in tandem with practical learning and real-life application to anchor the key learnings from each session within each participant.



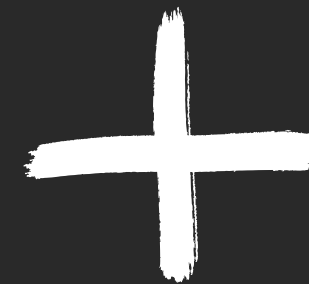
TECHNOLOGY

To enable and enhance the learning process - tech can be leveraged for monitoring progress and effectiveness



LEARNING METHODS

Using multiple learning tools from simulations, case studies, self paced e-learning, and workshop-led sessions



APPLICATION

Create real-world challenges aligned with the competencies, allowing employees to practice in a controlled, risk-free environment.

OUR RECORDS



50k+ Learners | 100+ Clients | 30+ countries

96%

Employee Participation

Our simulations removed friction, increasing learning participation during our programs

98%

Course Completion

The shorter learning formats foster higher completion rates among employees

87%

Learning Retention

Retention is far higher vs. traditional learning workshop due to practical and real-life application



OUR CATALOGUE

Products

Core Competencies

Page

InsideRisk

- Shadows of Medellin
- TV5 Monde
- Assault on the Summer Games

Thinking Ethically, Creative Thinking, Bonding and Framing, Resilience in Leadership, Mindset for the Digital Age, Leadership Transparency

8 - 11

LeadPro Digital Simulations

- Macro Simulations
- Micro Simulations

Situational Leadership, Influencing Others, Stakeholder Management, Critical Thinking and Analysis, Providing and Receiving Feedback, Change Management

12

Our Bespoke Simulations

- The Expansion
- BizSim: The Revival
- Stratagem
- The Cycle

Business Acumen, Financial Literacy and Modelling, Leadership Amidst Volatility, Stakeholder Management, Cross-collaboration, Negotiation Skills, Data Analysis

13 - 17



INSIDERISK

A highly immersive experiential program that utilizes a cinematic approach where your leadership will be put to the test through a series of intense high-stakes situations.

- Suitable for all levels of employees
- Formats available: Physical / Virtual
- Duration: 4 hours / Half Day Workshop
- Platforms: Physical or virtual via Zoom



See what our Malaysian participants have to say about their experience from our InsideRisk public programs



Authentic leadership

Trust building

Shadows of Medellin

High-Stakes Leadership in Action



Overview:

Immerse yourself in the true case of J.P. Mottu, a Swiss executive who finds himself in Colombia, negotiating for the release of one of his employees kidnapped by Marxist-leninist revolutionaries. You will have to make the critical decisions faced by J.P. Mottu over months of negotiations. Throughout a highly emotional journey, you will experience and master best practices aimed at building trust and leading effectively in high-stakes conditions.

Featuring:



Swiss Executive J.P. Mottu, real-life negotiator



Prof. George Kohlrieser, former hostage negotiator and world expert on Emotional Intelligence applied to leadership

Benefits:

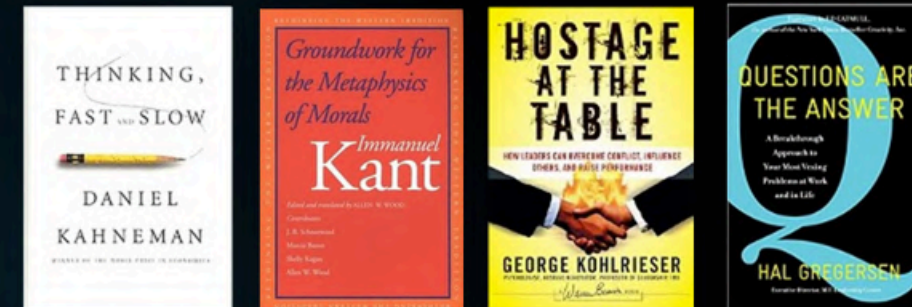
- Experience the fundamental behaviors of leading in high-stakes conditions
- Improve your capacity to exercise critical thinking
- Create authentic trust around yourself and with the people in your organization
- Put your learning directly into action

InsideRisk®

Best practices experienced during the program:

Framing, bonding, creative thinking, thinking ethically, risk taking, settling the unresolved, resilience and rebounding

Includes game-changing ideas from:



Detailed description and teaser episode:



Available in different formats - worldwide:

Online:

- 3 interactive video episodes, in preparation of live immersion
- online group immersion moderated live (3 to 4 hours)
- debrief and group work
- spaced retrieval practice through weekly episodes

Onsite:

- half-day or full day program including live immersion moderated live
- debrief and group work
- leadership challenge (only available for the full-day session)
- spaced retrieval practice through weekly episodes

Value-based leadership

Psychological safety

TV5 Monde – When the Screens Went Dark

Leading Through The Big Hack



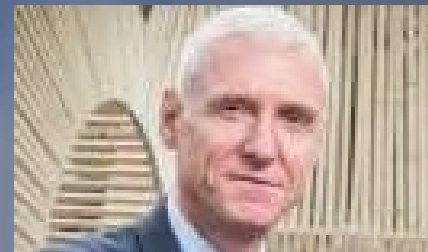
Overview:

Thrust yourself into the true case of Yves Bigot, CEO of the international French speaking news network TV5 Monde, who had to deal with one of the most brutal cyberattacks ever led against a media group. You will have to make the critical decisions faced by Yves Bigot. Throughout your high-pace, time-pressured journey, you will experience and master best practices aimed at fostering psychological safety through an organisation and its stakeholders and overcome major challenges, such as a cyber crisis.

Featuring:



Yves Bigot,
TV5 Monde CEO



Yves LeThiec, former member of the
French Government Cybersecurity
Task Force

Benefits:

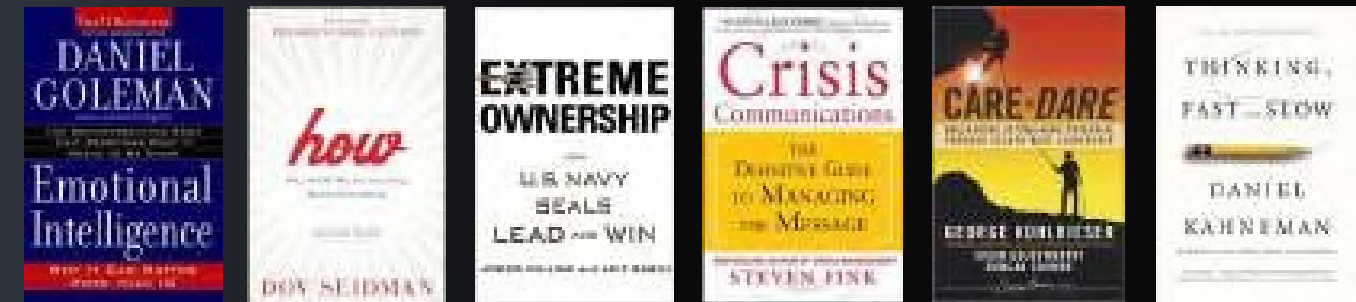
- Practice the key behaviors that will help you create psychological safety
- Master the fundamental behaviors of leading through a major crisis
- Get an in-depth understanding of cybersecurity threats
- Put your learning directly into action

InsideRisk

Best practices experienced during the program:

Psychological safety, resilience, prioritization, communication, transparency, capacity to lead in highly volatile environments.

Includes game-changing ideas from:



Detailed description and teaser episode:



Available in different formats -worldwide:

Online:

- 3 interactive video episodes, in preparation of live immersion
- online group immersion moderated live (3 to 4 hours)
- debrief and group work
- spaced retrieval practice through weekly episodes

Onsite:

- half-day or full day program including live immersion moderated live, debrief and group work
- leadership challenge (only available for the full-day session)
- spaced retrieval practice through weekly episodes

Purpose-driven leadership

Decision-making

Assault On The Summer Games

High-Performance Decision-Making



Overview:

Put yourself into the shoes of former General Director of the International Olympic Committee François Carrard who, together with AD Frazier, Chief Operating Officer of the 1996 Atlanta Summer Games, had to make one of the most difficult decisions in the history of the Olympics. Living through the true case of the Atlanta Games, during which a bomb exploded, you will experience and master the best practices of decision-making in deep uncertainty.

Featuring:



François Carrard,
Former General Director
International Olympic
Committee



AD Frazier
Chief Operating Officer
Atlanta Committee for the
Olympic Games

Benefits:

- Master the essential phases of critical decision-making
- Learn a groundbreaking approach to risk visualization
- Avoid gender-based choices that often plague organisations

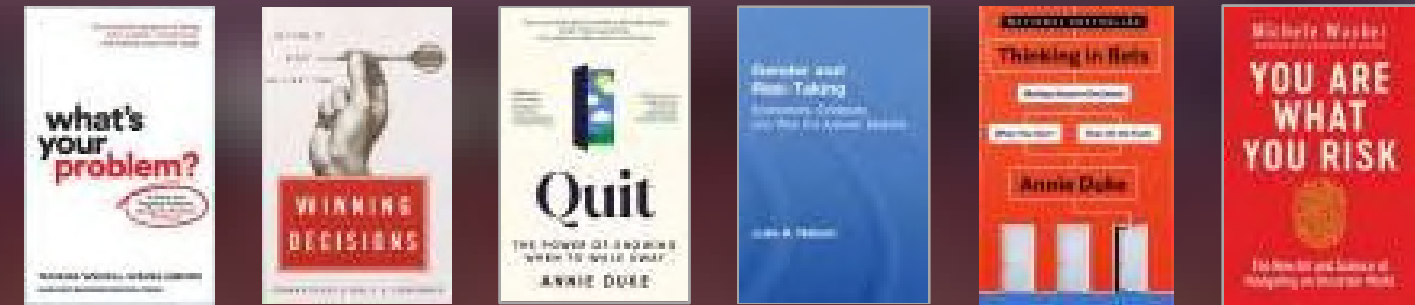
Put your learning directly into action

InsideRisk

Best practices experienced during the program:

Framing, problem solving, stakeholdersmanagement, decision-making. Dealing with sunk costs and hidden agendas. Embracing risk.

Includes game-changing ideas from:



Detailed description and teaser episode:



Available in different formats -worldwide:

Online:

- 3 interactive video episodes, in preparation of live immersion
- online group immersion moderated live (3 to 4 hours)
- debrief and group work
- spaced retrieval practice through weekly episodes

Onsite:

- half-day or full day program including live immersion moderated live,
- debrief and group work
- leadership challenge (only available for the full-day session)
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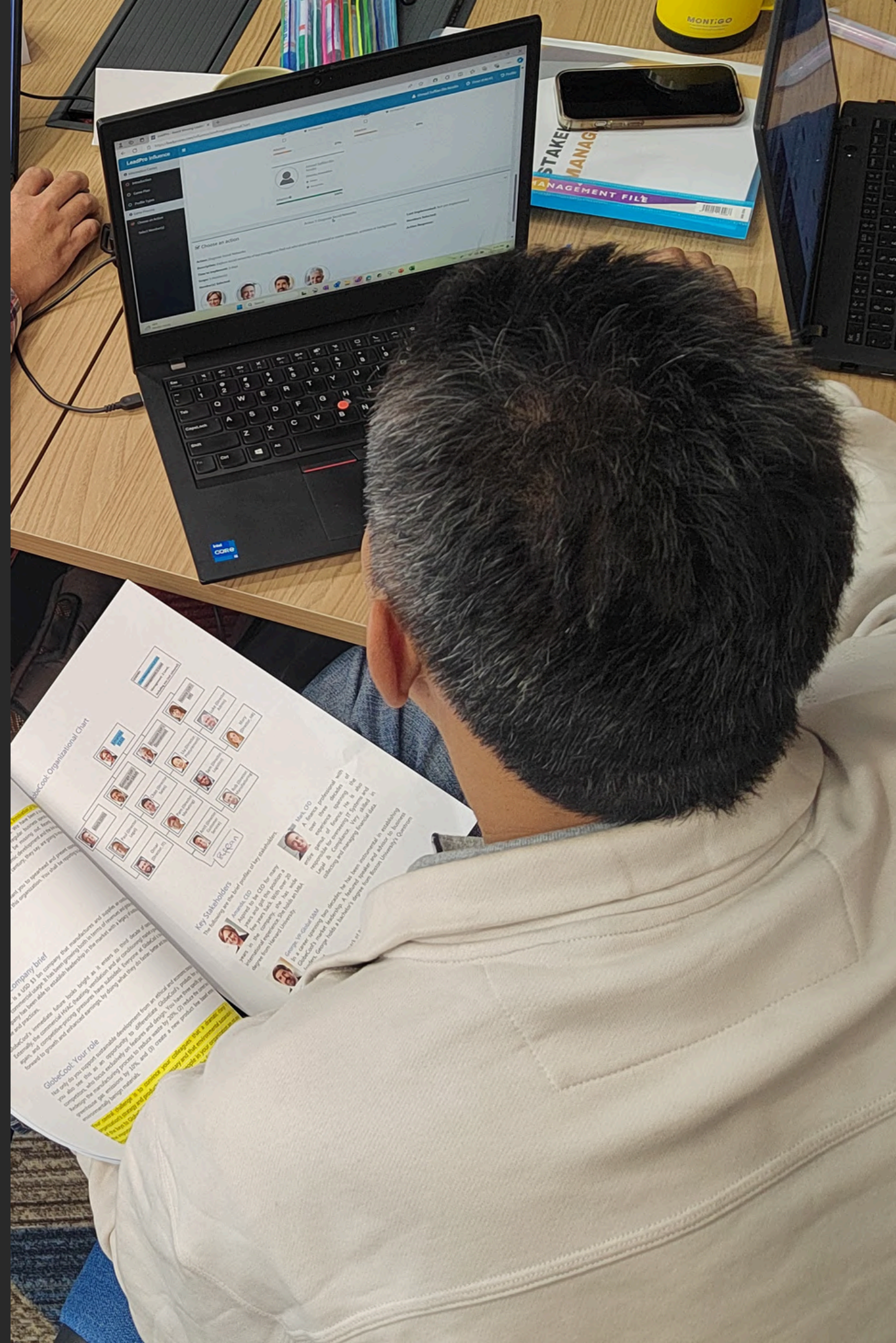
LEADPRO

LeadPro offers a wide selection of digital simulations that address core soft skills such as leadership, influencing, and stakeholder management. A truly scalable option for organisation that are looking to impact anywhere from 1 - 1000 employees.

- Suitable for all levels of employees
- Formats available: Physical / Virtual / Digital
- Duration: 1 hour for Macro Simulations, 30 minutes for Micro Simulations
- Platforms: Physical or virtual via Zoom, self-pace available



Click the picture on the left to browse through the entire LeadPro catalogue.





BESPOKE SIMS

Our carefully crafted simulations offer the flexibility for us to curate the experience very intentionally to cater to your learning needs. These simulations cover a wide array of business-related and organisational skills across multiple functions.

- Suitable for all levels of employees
- Formats available: Physical / Virtual
- Duration: 4 hours to 2 days
- Platforms: Physical or virtual via Zoom



Business-related



Cross-collaboration



Talent Acquisition

Click to jump directly to any simulation category





Business Simulations

THE EXPANSION

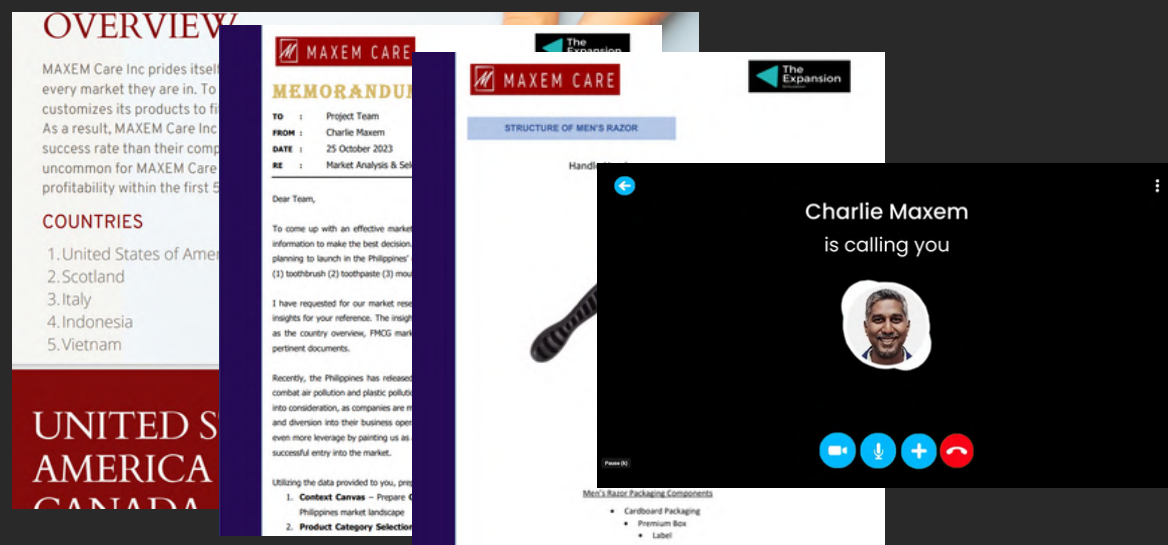
Participants compete among teams to devise the best go-to-market (GTM) strategy for their FMCG Company into the Philippines market. This is a learning focused simulation that takes participants through a well-developed GTM strategy to bring their ideas to life!

- Suitable for junior employees
- Formats available: Physical / Virtual
- Duration: 1.5 to 2 days
- Platforms: Physical or virtual via Zoom



Skills Addressed:

- Strategic Thinking
- Business Acumen
- Analytical Thinking
- Financial Modelling
- Decision Making
- Go-To-Market
- Presentation Skills





Business Simulations

BIZSIM: THE REVIVAL

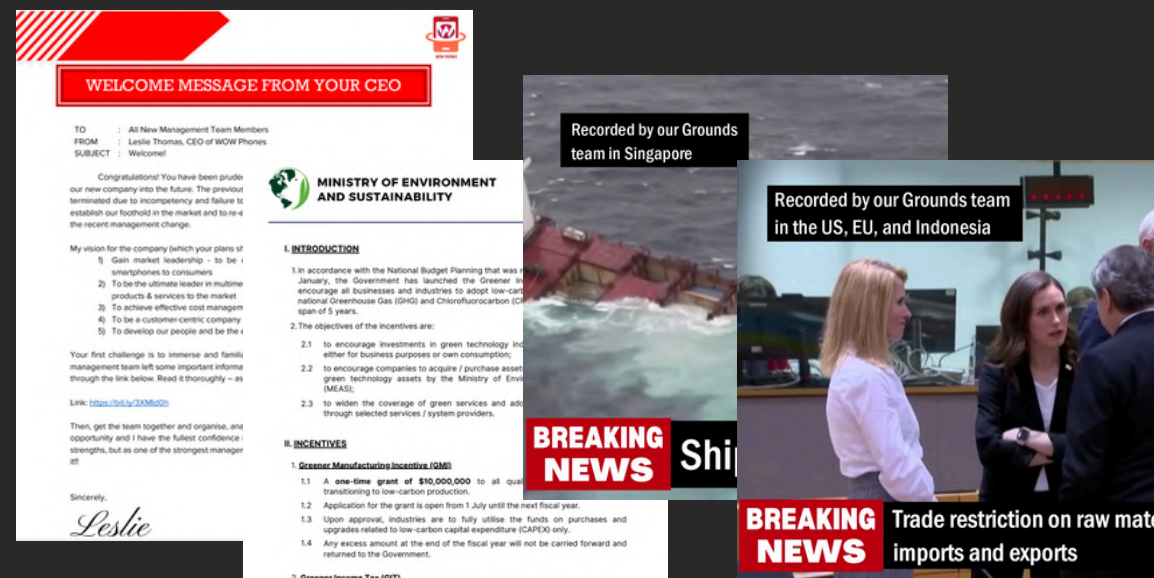
In this simulation, you will play the role of the management group that is tasked to turnaround a struggling organisation. Put your strategic thinking hats on as you go through a 2-day intense business case simulation, filled with uncertainty and volatility as per the business world.

- Suitable for middle to senior-level employees
- Formats available: Physical / Virtual
- Duration: 2 days
- Platforms: Physical or virtual via Zoom



Skills Addressed:

- Strategic Thinking
- Business Acumen
- Analytical Thinking
- Financial Modelling
- Decision Making
- Leadership Amidst Volatility





Cross-Collaboration

STRATAGEM

Set in a war-torn fictional world, immerse yourself in a high-stakes war simulation and put your critical decision making and negotiation skills to the test against time. Great for fostering cross-collaboration efforts and breaking the silo mentality between and inter-departments and functions.

- Suitable for junior to middle-level employees
- Formats available: Physical / Virtual
- Duration: 4 hours
- Platforms: Physical or virtual via Zoom



Skills Addressed:

- Cross-collaboration
- Effective Communication
- Influencing Others
- Time Management
- Negotiation Skills
- Strategic Planning





Talent Acquisition

THE CYCLE

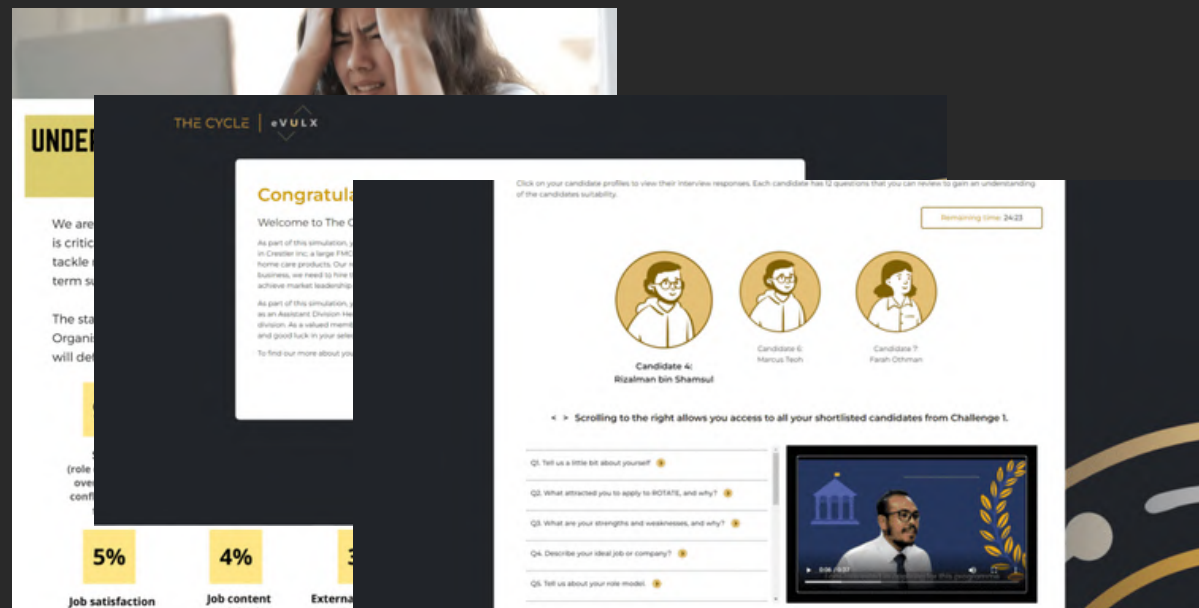
A fully digital and scalable learning experience encompassing the ins and outs of hiring, and what to look out for when it comes to selecting the right hire. Tailored for participants that are interested to upskill themselves on the hiring process to recruit the best fit for the role and the organisational culture.

- Suitable for junior to middle-level employees
- Formats available: Physical / Virtual / Digital
- Duration: 4 hours
- Platforms: Physical or virtual via Zoom, self-pace available



Skills Addressed:

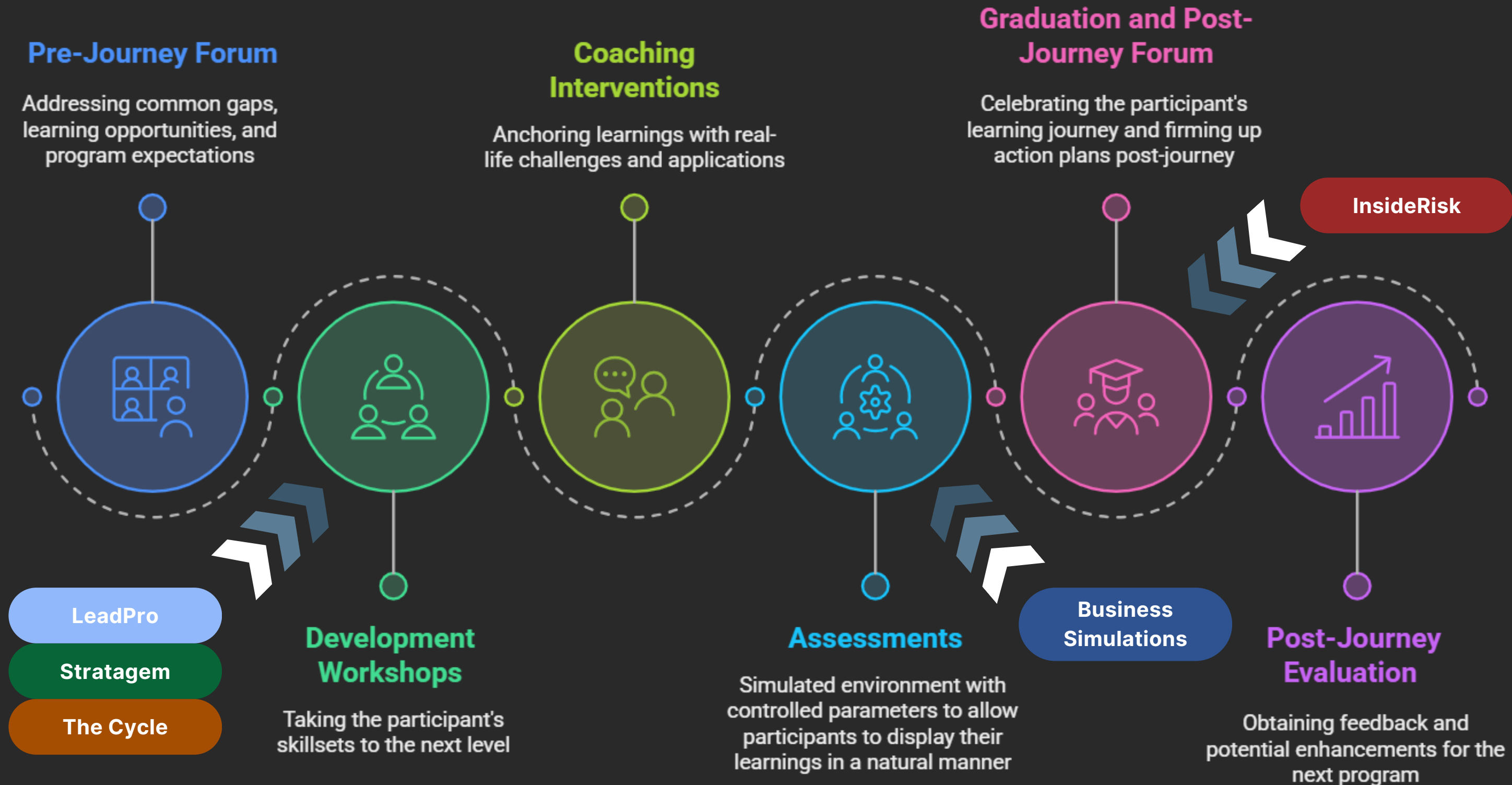
- Talent Acquisition
- Critical Analysis
- Stakeholder Analysis
- Time Management
- Interview Etiquette
- Decision Making



HOW OUR SIMS FIT IN



An example of how our simulations can play a part in your Learning Journey / Talent Acceleration Program / Training Calendar



Thank You!

We hope to journey with you throughout your learning journeys and interventions.

Feel free to reach out to us! We are one coffee meet away.



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