



ABOUT EVULX



A Brief Intro About Us:

We strive to provide gamified learning solutions for organisations that address critical skill areas such as leadership development, financial acumen, critical thinking and strategic decision making.

As an organisation, we passionately believe that learning needs to be engaging in order to be impactful in our fast paced world. Game based learning has been touted as the future of organisational learning and development.





VISION

We aim to build digital simulations that help foster new learning pathways through the creation of novel, unforgettable and unorthodox learning experiences.

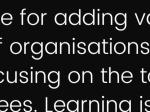
MISSION

We strive to help people upskill continously through digital learning that enables them to grow and adapt to the ever changing demands of the world.

We aim to reach a diversified global audience through digital and virtual solutions - via scalable products and offerings. We strive for an engaging and immersive learning experience to drive knowledge retention. This is possible through unorthodox game based solutions.

We strive for adding value to all levels of organisations rather than focusing on the top tier employees. Learning is important for all!







PAIN POINTS

The main challenges in the B2B learning and development (L&D) industry is that most products / solutions are non digital and therefore not scalable. The impact? More expensive products that are solely concentrated at the top tier employee level rather than impacting the majority of the workforce. Going global and having affordable and scalable offerings are critical to take the L&D industry into the future.



A Brief Description of the Pain Points We Hope to Solve

Learning Engagement

Immersive and unorthodox game based solutions that involve real time decision making allows users to be fully engaged in the learning process.

Non Digital Learning Solutions

Fully digital offerings allows users to learn on the go vs the traditional classroom approach. This allows for the shift from WHO to WFH.

Convenient and easily accessible anytime, anywhere.

Affordable Options for Organisations

Scalable and quality products that provide competitive options in the L&D landscape - allowing for deeper reach in the employee base within organizations.





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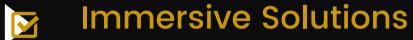
SOLUTIONS





How we hope to solve this challenge

A holistic understanding of the gaps and challenges in learning has allowed us to create innovative solutions that feature key characteristics in enabling higher engagement and learning retention.



Utilizing in-person or virtual player interactions to drive specific outcomes; leads to active engagement.

Gamified Solutions

Game-based learning model – simulating decisions and actions; leads to better adaptability.

Digital Solutions

Incorporating digital and virtual scenarios to provide the best learning outcomes; leads to higher scalability and reach.



PORTFOLIO OVERVIEW



BIZ SIM

(THE REVIVAL)



A Brief Story About The Product

Put your management skills to the test in this "Sink-or-Swim" simulation. In this simulation, participants play the role of the management group that is tasked to turnaround a struggling organisation.

Put your strategic thinking hats on as participants go through a 2-day intense business case simulation.



Simulation Features

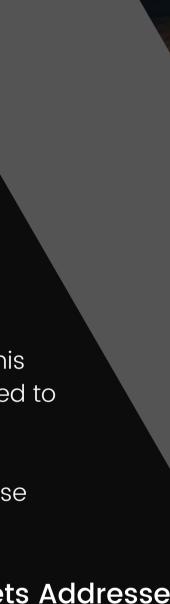
- Suitable for all levels of employees
- Multiplayer Simulation (groups of 5)
- Formats available: Physical and Virtual
- Duration: 2 days
- Platforms: Zoom, G-Suites, Miro

Simulation Trailer: WATCH HERE!



- Strategic Thinking
- Business Acumen
- Analytical Thinking
- Financial Modelling
- Decision Making





EXPANSION



A Brief Story About The Product

Participants compete among teams to devise the best go-to-market (GTM) strategy for their FMCG Company into the Philippines market. This is a learning focused simulation that takes participants through a well-developed GTM strategy to bring their ideas to life!



Simulation Features

- Suitable for junior to mid level employees
- Multiplayer Simulation (groups of 4-5)
- Formats available: Physical and Virtual
- Duration: 1.5 days
- Platforms: Zoom, G-Suites, Miro, Pidoco

Simulation Trailer: <u>WATCH HERE!</u>



- Strategic Thinking
- Business Acumen
- Creative Thinking
- Financial Modelling
- Data Management



LEADPRO



A Brief Story About The Product

In this fully digital simulation, participants have the options for multiple modules that cover soft skills such as leadership, influencing skills and change management. A truly scalable option for organisation that are looking to impact anywhere from 1 - 1000 employees. Participants have an immersive gamified experience with a personalised digital debrief!



Simulation Features

- Suitable for all levels of employees
- Single & Multiplayer Simulations
- Formats available: Digital
- Duration: 30 mins-3 hrs
- Platforms: Fully Digital Game Platform

Simulation Trailer: WATCH HERE!



- Situational Leadership
- Influencing Skills
- Business / Financial Acumen
- Change Management
- People Management
- Feedback



INSIDE RISK



A Brief Story About The Product

In this amazing experiental program, participants witness and learn based on a true case in the 1980s (an employee kidnapping) that cover skills such as bonding, trust, communication and leadership.

Immerse yourself in this game-changing program based on a real-life, high stakes scenario and equip your organisation to deliver powerful leadership impact and manage real time crises.



Simulation Features

- Suitable for all levels of employees
- Single & Multiplayer Simulations
- Formats available: Digital / Virtual / Physical
- Duration: 3 4 hrs
- Platforms: Fully Digital Game Platform / Zoom



Key Skillsets Addressed

- Ethics
- Crisis Management
- Bonding / Trust
- Transformational Leadership
- Communication



Simulation Trailer: <u>WATCH HERE!</u>

STRATAGEM



A Brief Story About The Product

Set in the year 2030, this war-based simulation enables participants to experience an immersive collaboration adventure where they engage in diplomacy, conflict and conquest to attain victory in gaining control over regions, whilst simultaneously attempting to achieve individual team objectives. The core attribute of the simulation is to focus on collaboration and playing to win!

Integrated with Discord to allow players to easily and quickly transition from decision making to action implementation.



Simulation Features

- Suitable for all level employees
- Multiplayer Player Simulation
- Formats available: Virtual
- Duration: 3 hours
- Platforms: Zoom / Discord / G-Suite



- Collaboration
- Time Management
- Playing to Win
- Negotiation
- Strategic Decision Making



THE CYCLE!



A Brief Story About The Product

In this simulation, participants play a real world virtual hiring experience over 2 phases: CV reviews and the shortlisting of candidates based on interview performances.

The simulations aims to help participants hire the right talent for their organisations but also allows B2C participants to develop critical interview etiquette and hiring insights that improves their potential in getting hired!



Simulation Features

- Suitable for junior to mid level employees
- Single Player Simulation
- Formats available: Digital
- Duration: I hour
- Platforms: Fully Digital Game Platform



- Hiring Skills
- Time Management
- HR Planning
- Talent Identification
- Culture Employee Fit





THANK YOU

Learning is a journey and together we believe that having gamified options will not only engage your employees but have a profound impact on how they view their development journey. If you have any queries, feel free to reach out to us!

L Telephone

+6012 225 4456

Address

9.08 & 9.09, Block E Phileo Damansara, 9, Jalan 16/11, 46350 Petaling Jaya, Selangor

Website

www.evulx.com

